

Member Benefits

WHAT ARE THE BENEFITS TO MEMBERSHIP?

Greater Influence:

- Two of CITC's board leaders will rotate on the board of directors for one of California's most influential statewide trade associations - California Manufacturers and Technology Association – and help formulate business policy positions in Sacramento.
- CITC's board – a combined voice of local industry associations - will provide greater visibility and influence to local industry advocacy.

Insider Information:

- Monthly Update Phone Conference Calls for CITC Board Members.
- Daily Email Update on Capitol News from the perspective of industry.
- Weekly Legislative Email Update focused on issues important to industry.
- Periodic leadership briefings by the president of CMTA to the membership of local industry associations at annual meetings, conferences and other local functions.

Access to Policy Makers:

- CITC will hold bi-annual meetings in Sacramento at CMTA headquarters for legislative updates and face-to-face briefings by policymakers, members of the Governor's administration, regulators and other political leaders.
- Access to the expertise and advocacy of CMTA's team of Sacramento-based lobbyists.

Membership Recruitment Assistance:

- The President of CMTA will help CITC board members with marketing information to local industry by co-signing membership and outreach materials, hence promoting the new value-added benefits of joining a regional association.

CALIFORNIA INDUSTRY & TRADE COUNCIL
1115 11TH STREET | SACRAMENTO, CA 95814