



FAQ

WHAT IS CITC?

The California Industry and Trade Council (CITC) is a statewide federation of local and regional industry and trade associations dedicated to sharing information, combining resources and amplifying the voice of manufacturers and other trade industry job creators. Sponsored by the California Manufacturers and Technology Association (CMTA) in Sacramento, CITC will operate as a conduit between local industry association executives and CMTA toward promoting both greater local grassroots responsiveness on state legislative issues and Sacramento responsiveness to the brewing local challenges facing business and industry.

WHO SHOULD BE ON THE CITC COUNCIL?

The council is comprised of executive directors or chief operating officers from each of California local industry associations. In those geographic locations where manufacturers and industry are not currently represented by a regional industry association, local chambers, economic development associations or trade groups otherwise fulfilling the function of a local industry association may also qualify to participate on the council.

HOW WILL CITC OPERATE?

CITC will be a council of executive directors from each of the state's regional industry associations. Although it will have its own board governance and leadership functions it will play a role in the development of public policy in Sacramento through the California Manufacturers and Technology Association. Two CITC board seats – the Chair and Vice Chair - will concurrently hold seats rotationally on the board of directors for the California Manufacturers and Technology Association.

As a result, important issues developing at the local level will be more expeditiously communicated to the industry representatives in Sacramento while, conversely, key statewide issues percolating in the State Capital will be dispatched to the local level with greater speed for rapid grassroots action. This synergetic relationship will ultimately improve the effectiveness and influence of industry advocacy at both the local and statewide level.

CALIFORNIA INDUSTRY & TRADE COUNCIL
1115 11TH STREET | SACRAMENTO, CA 95814

Federation sponsored by the California Manufacturers & Technology Association (CMTA)

